



ZETA PHI BETA SORORITY, INCORPORATED®

DELTA ETA ZETA CHAPTER

CHARTERED FEBRUARY 18, 1950

STEPPING IN *Disguise*

A ROYAL NIGHT OF
KICKS & MASKS

CORPORATE PARTNERSHIP & SPONSORSHIP PROPOSAL



OCTOBER 24, 2026
SAVE THE DATE



160+
ESTIMATED ATTENDEES



GREATER FORT
LAUDERDALE, FLORIDA



SNEAKER DONATIONS
FOR THOSE IN NEED

SERVICE • SCHOLARSHIP • SISTERHOOD • FINER WOMANHOOD



ZETA PHI BETA SORORITY,
INCORPORATED

DELTA ETA ZETA CHAPTER

At a Glance

76

YEARS OF SERVICE

Building a legacy of service
for over seven decades.

100+

ACTIVE MEMBERS

A dynamic group of
women unified in purpose.

25+

SERVICE INITIATIVES

Annual programs and
community partnerships

COUNTLESS LIVES IMPACTED

Through mentorship,
service, leadership and
love.

ABOUT

DELTA ETA ZETA CHAPTER

ZETA PHI BETA SORORITY, INCORPORATED

Chartered on **February 18, 1950**, the **Delta Eta Zeta Chapter of Zeta Phi Beta Sorority, Incorporated** affectionately known as **The Fort Lauderdale Zetas** has proudly served Broward County for more than 75 years through scholarship, service, sisterhood, and community leadership.

Today, our chapter is comprised of **109 active members** representing educators, healthcare professionals, entrepreneurs, executives, public servants, and community advocates who share a passion for making a meaningful difference throughout our community.

Guided by the principles of **Scholarship, Service, Sisterhood, and Finer Womanhood**, we develop programs that educate, empower, and uplift individuals of all ages. Through strategic partnerships and hands-on service, our initiatives focus on youth development, education, health and wellness, senior engagement, and strengthening families across Broward County.



Recognized as a Premier Chapter, Delta Eta Zeta continues to build meaningful partnerships and create lasting impact through programs that strengthen our community and invest in future generations.



ZETA PHI BETA SORORITY,
INCORPORATED

DELTA ETA ZETA CHAPTER



DR. APRIL Y. CUNNINGHAM

President
Delta Eta Zeta Chapter

“

*Alone we can do so
little; together we can
do so much.*

HELEN KELLER



A LETTER FROM OUR PRESIDENT

Dear Community Partner,

On behalf of the Delta Eta Zeta Chapter of Zeta Phi Beta Sorority, Incorporated, I am honored to invite you to partner with us for our upcoming Stepping in Disguise fundraising event.

For 76 years, Delta Eta Zeta has maintained a longstanding commitment to Scholarship, Service, Sisterhood, and Finer Womanhood throughout the Greater Fort Lauderdale community. Through meaningful programs, strategic partnerships, and community engagement, we proudly serve a broad and diverse population through programming dedicated to our youth, elders, veterans, mental health and wellness, women business owners, social justice, and many others that align with the vision of our 5 Founders.

Your sponsorship is more than financial support—it is an investment in our ability to strengthen these initiatives, expand our reach, and continue making a meaningful difference in the communities we serve.

Our 2026–2027 theme, The DHZ Elevation: United Through Sisterhood. Elevated in Leadership. Empowered for Service & Impact, reflects our commitment to elevating both our service and our community partnerships.

We invite you to join us in this mission. Together, we can elevate our community and create an impact that extends far beyond one evening.

With appreciation,

AY Cunningham

DR. APRIL Y. CUNNINGHAM

President
Delta Eta Zeta Chapter



ZETA PHI BETA SORORITY,
INCORPORATED

DELTA ETA ZETA CHAPTER

“

*At the end it's not
about what you have
or even what you've
accomplished. It's
about who you've
lifted up, who you've
made better. It's
about what you've
given back.*

DENZEL WASHINGTON



ABOUT THE *Event*



AN ELEGANT EVENING WITH A POWERFUL MISSION.

Stepping in Disguise is the signature masquerade sneaker ball hosted by the Fort Lauderdale Zetas.

This one-of-a-kind event blends sophistication and style with purpose and impact, bringing together community leaders, professionals, and supporters for an unforgettable night of celebration, connection, and giving.



WHAT TO EXPECT

- A Masquerade Experience
- Sneaker Culture Meets Sophistication
- Music & Dancing
- Food, Drinks & Networking
- Silent Auction, Prizes, and more

MAKING AN IMPACT

Proceeds from Stepping in Disguise directly support the Fort Lauderdale Zetas programs, initiatives and operating, including but not limited to:

- Scholarships
- Youth Empowerment
- Health & Wellness
- Get Engaged



ZETA PHI BETA SORORITY,
INCORPORATED

DELTA ETA ZETA CHAPTER

Your partnership invests in impactful programs, uplifts our community, and empowers the next generation of leaders.



SPONSORSHIP *Opportunities*

Our sponsors make it possible to create an unforgettable evening while funding scholarships, youth empowerment, health initiatives, and community service programs that changes live across the Greater Fort Lauderdale community.

	CROWN \$5000	ROYAL COURT \$2500	NOBLES CIRCLE \$1000	ROYAL PATRON \$500
LOGO PLACEMENT On event materials, step & repeat, and website	Premier	Prominent	Standard	Standard
VERBAL RECOGNITION During main program and any media campaigns	Exclusive	✓	✓	✓
DIGITAL RECOGNITION Social media, email campaigns & website	Featured	Featured	Standard	
COMPLIMENTARY TICKETS	8	6	4	2
VIP SEATING SEATS 8	✓	-	-	-

Let's build something impactful together.

TO SECURE YOUR PARTNERSHIP

sanderstrina106@gmail.com

fortlauderdalezetas.org/steppingindisguise



PARTNER WITH US



ZETA PHI BETA SORORITY,
INCORPORATED

DELTA ETA ZETA CHAPTER

In-kind partnerships are subject to event needs and approval. Donated goods and services must be confirmed in advance. Sponsorship benefits will be determined based on the fair market value and applicability of the contribution.



SUBMIT IN-KIND
PARTNER REQUEST



IN-KIND Partnerships

YOUR EXPERTISE. OUR SHARED IMPACT.

Delta Eta Zeta Chapter welcomes in-kind partnerships from businesses and organizations interested in supporting Stepping in Disguise through donated goods, professional services, products, or experiences that help us deliver an exceptional event while maximizing the funds available to support our community initiatives.

EVENT SERVICES

Photography

Videography

Entertainment

GUEST EXPERIENCE

Food & Beverage

Branded Items

Guest Amenities

GIVING & FUNDRAISING

Silent Auction Items

Gift Cards

Prize Donations

RECOGNITION THAT REFLECTS YOUR CONTRIBUTION



WEBSITE RECOGNITION

Company name or logo featured among our event sponsors



SOCIAL MEDIA RECOGNITION

Acknowledgement across applicable media channels.



EVENT-DAY RECOGNITION

Logo featured on event signage, and announcements

We Are Better TOGETHER



THANK YOU FOR CONSIDERING A PARTNERSHIP WITH THE FORT LAUDERDALE ZETAS.

Your investment goes beyond one unforgettable evening - it creates opportunities, uplifts youth, strengthens families, and builds a better community.



CONTACT US



SPONSORSHIP CHAIR

Dr. Trina Sanders
sanderstrina106@gmail.com



GENERAL INQUIRES

Dr. April Y. Cunningham
dynamicdhz50@gmail.com



VISIT OUR WEBSITE

www.fortlauderdalezetas.org
Learn more about our programs and initiatives



Ready to Partner?

Reserve your sponsorship today and be featured as part of an unforgettable night of royal elegance, unity, and impact.



SCAN TO BECOME A
SPONSOR TODAY!



ONE NIGHT. LASTING IMPACT. STRONGER COMMUNITY
OCTOBER 24, 2026 | YMCA LA LEE BLACKBOX THEATER | FORT LAUDERDALE, FL